MANUFACTURO®

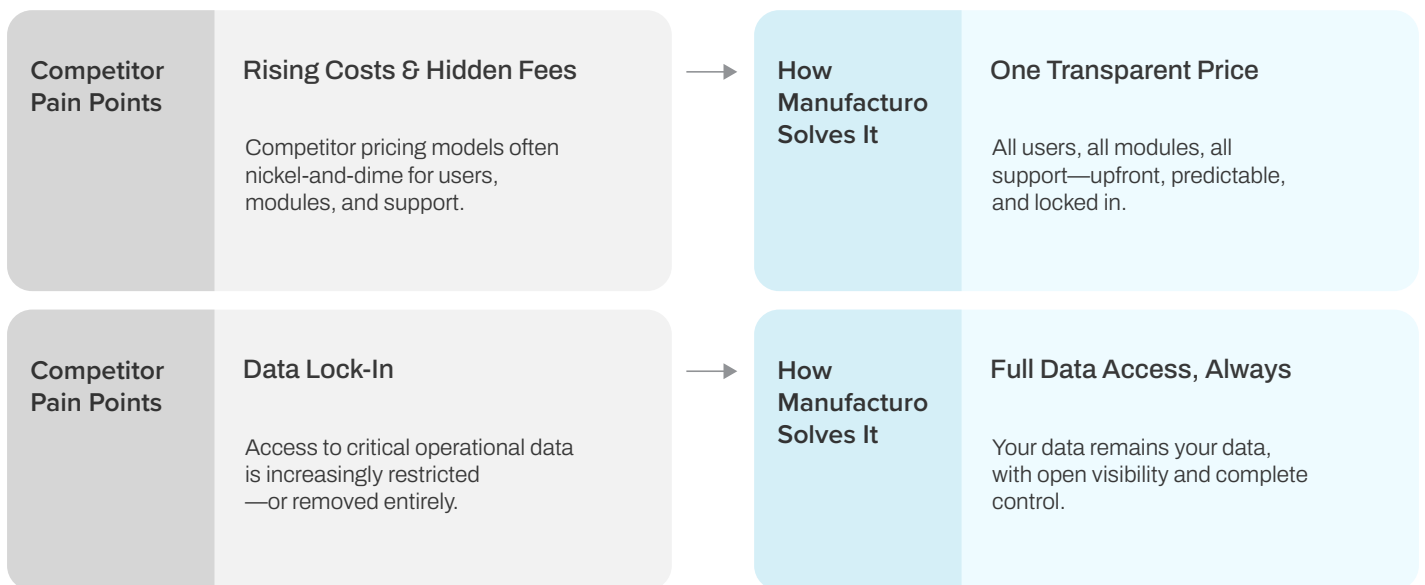# WHY LEADING MANUFACTURERS ARE SWITCHING TO MANUFACTURO

High-complexity manufacturers choose their MES expecting reliability, control, and a platform for smart growth. But after signing a contract and going through lengthy configurations and onboarding, **many operators find themselves limited by the very platform that was supposed to free them.** The APIs are rigid. Suprise fees pop up. Data access is lacking. Systems are inflexible. And service dries up.
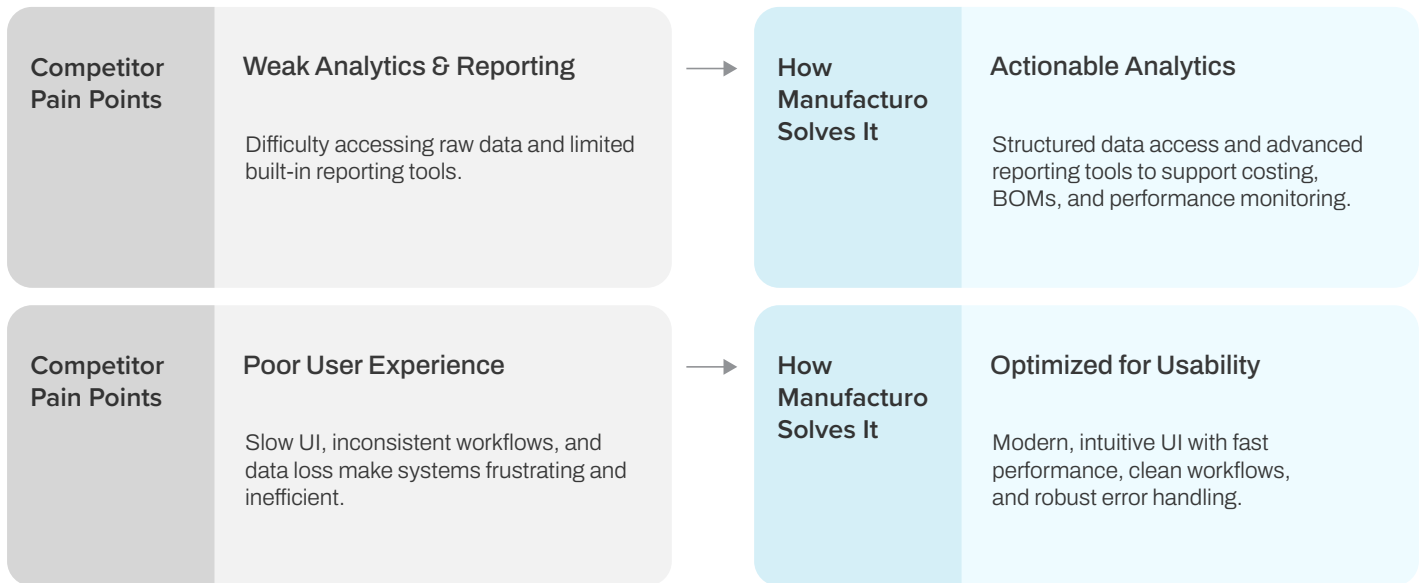
Manufacturo was built to solve the problems that others create. We deliver faster, cleaner migrations, ongoing partnership, and a platform that adapts to your workflows—not the other way around.

What follows is a clear comparison: others fall short while Manufacturo stands above the rest, making a lasting, positive impact on your operations.

WHERE COMPETITORS FALL SHORT. WHERE MANUFACTURO DELIVERS.

Competitor Pain Points	Rising Costs & Hidden Fees		How Manufacturo Solves It	One Transparent Price
	Competitor pricing models often nickel-and-dime for users, modules, and support.	→		All users, all modules, all support—upfront, predictable, and locked in.

Competitor Pain Points	Data Lock-In		How Manufacturo Solves It	Full Data Access, Always
	Access to critical operational data is increasingly restricted —or removed entirely.	→		Your data remains your data, with open visibility and complete control.

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Competitor Pain Points	Rigid APIs		How Manufacturo Solves It	Open, Modern APIs
	Competitor APIs are limited, closed, or overly complex.	→		An API-first platform with integration built in from the start for superior flexibility and performance.

Competitor Pain Points	Disconnected Service		How Manufacturo Solves It	Business-Centric Support
	Customers report being unheard, with vendor priorities taking precedence.	→		We listen. Our model is collaborative, with voting rights and roadmap access for a real customer voice in shaping the platform.

Competitor Pain Points	Quality and Scalability Gaps		How Manufacturo Solves It	Stable, Scalable Platform
	Fast growth has led to buggy features, poor quality control, and support that tapers as production scales.	→		Agile development with strong QC. Our team scales with you—before, during, and after go-live.

Competitor Pain Points	Lack of Pedigree and Inventory Controls		How Manufacturo Solves It	Granular Traceability
	Missing transaction-level traceability, no receiving inspections, and loose inventory protocols introduce quality risks.	→		Full part history, enforced inspections, and tight inventory controls ensure compliance and quality.

Competitor Pain Points	Weak Process Control		How Manufacturo Solves It	Embedded Quality Logic
	Basic quality functions and over-permissive workflows make it hard to enforce rules, leading to errors and data issues.	→		Multi-layer quality enforcement and customizable business rules keep processes on track without slowing teams down.

Competitor Pain Points	Disconnected BOM & Kitting Workflows		How Manufacturo Solves It	Integrated BOM & Kitting
	Disjointed processes make it hard to issue kits per operation, track materials accurately, or close work orders with confidence.	→		Connected process planning with per-operation kits and pre-close checks ensures traceability and reduces rework.

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| Competitor Pain Points | Weak Analytics & Reporting

Difficulty accessing raw data and limited built-in reporting tools. | → | How Manufacturo Solves It | Actionable Analytics

Structured data access and advanced reporting tools to support costing, BOMs, and performance monitoring. |

| Competitor Pain Points | Poor User Experience

Slow UI, inconsistent workflows, and data loss make systems frustrating and inefficient. | → | How Manufacturo Solves It | Optimized for Usability

Modern, intuitive UI with fast performance, clean workflows, and robust error handling. |

Why Another Recent Client Left for Manufacturo:

The competition "stopped listening." The client saw quality suffer and service decline quickly. Manufacturo stepped in—not just as a vendor, but as a responsive, invested partner.

CASE STUDY: A RECENT CUSTOMER MIGRATION FROM A COMPETITOR

280+ USERS MIGRATED IN JUST 8 WEEKS.

To replace a modern MES at enterprise scale is no small task. A Recent Customer's successful migration demonstrates Manufacturo's ability to execute quickly, preserve traceability, and transition hundreds of users—without disrupting operations. The table below shows the scope and depth of what was moved in less than two months, rapidly setting up the company for long-term success.

CATEGORY	DATA MIGRATED	NOTES
Product Data	5,390 Products	Including attachments and metadata
	1,085 BOMs	Fully mapped and validated
	1,539 Process Plans	Detailed routings and logic
Work Execution	2,438 Work Orders	Completed, in progress, and staged
	57 Nonconformance Reports	Migrated with full history
Inventory & Supply	5,461 Inventory Records	Traceable and reclassified for compliance
	1,106 Purchase Orders	Cleaned, deduplicated, and integrated
User Enablement	280+ Users	Live on day one with minimal ramp-up
Timeline	8 Weeks	Planning to post-hypercare included

WHAT MADE IT POSSIBLE: UNDER-THE-HOOD EXECUTION

Behind the scenes, Manufacturo managed complex system logic and data translation tasks that would derail most migrations. Our ability to handle these challenges—swiftly and accurately—is what enabled a clean, on-time go-live.
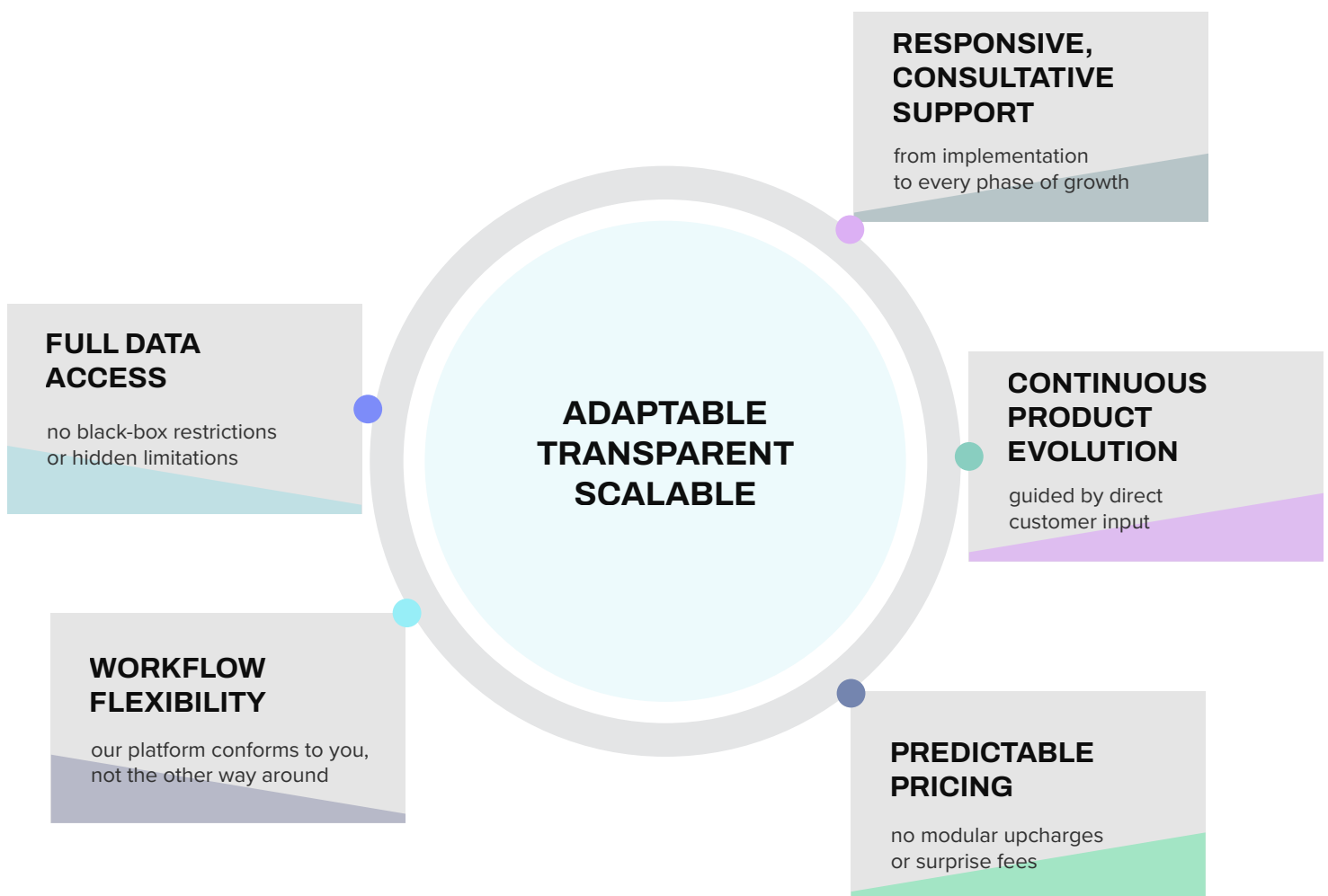
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KEY EXECUTION ENABLERS:

→ Serial-to-lot trace reconciliation across inventory, work orders, and BOMs

→ Process plan and work order dependency mapping

→ Multi-format data conversion for files, inspection plans, and instructions

→ Real-time trace validation to prevent quality or compliance gaps

→ Step-by-step buyoff logic to rebuild quality workflows

→ API coordination and remediation to address source system limitations

This wasn't just a data migration—it was a full operational handoff, rebuilt to scale with better control, traceability, and performance from day one.

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BUILT FOR TODAY & READY FOR TOMORROW

Manufacturo is more than a replacement for what's not working. It's a system designed to grow with you, adapt to your workflows, and scale with most ambitious goals. Built by and for high-complexity manufacturers, we know your pain points and needs because we've lived them too.

RESPONSIVE, CONSULTATIVE SUPPORT

from implementation to every phase of growth

FULL DATA ACCESS

no black-box restrictions or hidden limitations

ADAPTABLE TRANSPARENT SCALABLE

CONTINUOUS PRODUCT EVOLUTION

guided by direct customer input

WORKFLOW FLEXIBILITY

our platform conforms to you, not the other way around

PREDICTABLE PRICING

no modular upcharges or surprise fees

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TALK TO US ABOUT MAKING THE SWITCH

Ready for a system that moves as fast as you do? Let's talk about how Manufacturo can help you migrate without disruption—and scale with clarity, control, and confidence.

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